



FIRM PROFILE

Alan Yoon Associates, an independent chartered accountant firm in Malaysia has been providing Assurance, Accounting, Tax and a whole range of other related Financial Services since 1998. Our firm registration number is AF 1302. Currently Alan Yoon Associates has four offices and several correspondence centres in Malaysia.

Alan Yoon Associates' Advisory Board is made up of eminent individuals with significant contributions to Corporate Governance, Accounting, Risk Management and Finance. Chairing the Board is Professor Dr Annuar Nassir, the former Dean of the Faculty of Economics and Management, Universiti Putra Malaysia, as well as the director of an Investment Bank in Malaysia.

The Managing Partner is Dr Yoon Chung Sin, Alan. Dr Yoon worked many years in a public listed company focusing on accounting, financial and treasury issues before being an accountant in public practice. Dr Yoon is a Fellow Member of the Association of Chartered Certified Accountants and the Chartered Institute of Management Accountants for more than a decade. Dr Yoon also holds academic post-graduate qualifications namely a Master of Business Administration awarded by the University of Bath, United Kingdom and a Doctor of Philosophy in Finance from Universiti Putra Malaysia.

Alan Yoon Associates employs professionals as well as article students of the professional bodies of accountants who specialize in each area of its services. To ensure that the employees keep up with the training guidelines followed by the ACCA as well as the other professional bodies, at the onset of employment, each newly recruited staff undergoes an "Induction Program" which basically covers Work Culture, Code of Conduct, Accounting and Auditing Standards Brief. There are also "Refresher Courses" and "Work Related Training" in our Employees Career Development Path to fill any need-gaps. Since 1998, Alan Yoon Associates has been a Silver Status ACCA Approved Trainee Development Employer.

A diverse array of talent has passed through the employment and training of Alan Yoon Associates over the years. Alan Yoon Associates maintains an active alumni network, keeping them apprised of the firm's development. These ex-employees serve as a frequent source of referral business and provide other professional services to us as well as to our clients. Presently, our ex-colleague, Mr. Ng Boon Meng is the coordinator of the Alan Yoon Associates Alumni.

DR YOON CHUNG SIN, ALAN

CA (M), FCCA (UK), FCMA (UK), FCPA (Australia), CGMA (UK), PhD (UPM), MBA (Bath)

Born in 1960, Dr Yoon is the eldest of three. With both his parents being teachers, the emphasis at home was without doubt, on good academic performance. Bolstered and fortified by familial support, he completed his primary, secondary and pre university education at St. Anthony's School, Teluk Intan, Perak, Malaysia. He then ventured to the big city Kuala Lumpur, no less in pursuit of a professional accounting education which by no means an easy task. He enrolled at the Tunku Abdul Rahman College in Kuala Lumpur and was soon on his way to achieving his dreams. After acquiring the necessary professional competency and experiences, he meritoriously admits himself as a Chartered Accountant of the Malaysian Institute of Accountants (CA), a Fellow Member of the Chartered Institute of Management Accountants, United Kingdoms (FCMA) and a Fellow Member of the Association of Chartered Certified Accountants (FCCA). This was further shored up with post-graduate qualifications at the Malaysian Institute of Management where he was awarded the Master of Business Administration by the University of Bath, United Kingdom in 1993. In 1997, he embarked on a quest to acquire a Doctorate of Philosophy in Finance at the Universiti Putra Malaysia on a part-time mode. His thesis titled "Corporate Spin-offs and the Determinants of Stock Prices Changes in Malaysia" was accepted by the University for the award of the PhD in June 2005. A synopsis of his thesis was presented and given the best paper award at the Asian Finance Association International conference 2005.

Dr Yoon began his career as early as in 1983 when he joined a Public Listed Company first as a Junior Accountant. Given his drive and enthusiasm, he moved up the corporate ladder to finally become their Group Accountant, followed by a stint with a medium-sized construction group as the Finance Director.

In 1996, Dr Yoon decided that it was time to take on a new challenge, this resulted in the birth of Alan Yoon Associates, Chartered Accountants, his very own practice, specializing in Auditing, Accounting, Tax and a whole range of other related Financial Services. Running the organisation is however, not Dr Yoon's sole endeavour as he takes time off to do research and also lectures at several colleges and universities thus fulfilling his inherent desire to continue learning and imparting his knowledge to others. Currently, Dr Yoon serves as an Adjunct Professor at Universiti Putra Malaysia.

Dr Yoon's other past contributions include his service as a Council Member, Chartered Institute of Management Accountants, Malaysia Division (1993-1996) and as the Board Member of The Selangor and Kwangtung Association (2004 – 2015)